



MORRIS GARAGES
Since 1924

MG car owners in Pune raise funds to support COVID-19 affected; donate biodegradable bedsheets

Pune, May 16, 2021: MG Motor India along with its car owners in the city conducted a fund-raising initiative for Covid-19 affected across the region. The proceeds collected were used for obtaining biodegradable bedsheets for patients. The initiative has been supported and appreciated by Shri Ajit Pawar, Deputy Chief Minister, Maharashtra.

These bedsheets will be distributed at the dedicated COVID centers specifically in Pune and outskirts to serve the affected patients. The eco-friendly biodegradable bedsheets can be used for a period of up to 48 hours. The initiative was led by owners of MG cars that form a part of the MG Car Club Pune (MGCC-I Pune), along with the MG Pune Dealership Team.

Speaking on the initiative, **Mr. Prasad Rasne, MGCC-I Chief Experience Officer for Pune**, said, “Keeping the current landscape in mind, we have arranged for biodegradable bedsheets as a part of our first fundraising drive. We thank all participants and owners of MG cars for their generous contributions. We are confident that we together can address a critical facet that largely gets overlooked during our fight against the pandemic.”

MG’s local dealership in the city – BU Bhandari also played a critical role in bringing together the brand’s customers in the region for the social cause. Speaking on the initiative, **Shailesh Bhadari, Dealer Principal, BU Bhandari Group**, said, “It feels great that MG has extended its community service philosophy to its dealerships. We are happy to have contributed to the cause and support Covid-19 affected patients in the region through this unique and meaningful contribution.”

Under its community service umbrella MG Sewa, the carmaker is doing various initiatives in these challenging times. Its Hector Ambulances continue to serve doctors and medical staff during their service to the nation. In April 2021, it had also joined hands with Devnandan Gases Pvt. Ltd. in Gujarat and has supported in increased the production of oxygen by 15% per hour at one of the latter's plants in Vadodara within a week of the partnership and further aims to increase it by 50% soon. It recently also offered 200 beds for Covid-19 patients in Gurugram along with online platform Credihealth.

About MG SEWA

MG SEWA is an umbrella platform to serve immediate communities with whom the company interacts, especially in Vadodara, Halol, and Gurgaon. Under the Program, the carmaker started supporting the education of girl students in 2019. Other initiatives under MG SEWA include Skill Development of women, Youth Education, Supporting Healthcare workers etc. More information can be found at <https://www.mgmotor.co.in/mg-sewa>



About MG Motor India

MORRIS GARAGES

Since 1924

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand.

MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 work force. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented the across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster.

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